

# Joel Hebert

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## Attributes & Skills

### [Professional Development]

Acadiana Ad Federation member  
FXPHD.com Training  
(Currently taking 4 classes)  
Lynda.com member

### [Computer Programs]

Cinema 4D  
Strata 3D CX  
ZBrush (Currently Learning)  
Body Paint 3D  
Adobe After Effects  
Adobe Illustrator  
Adobe Photoshop  
Adobe Premiere Pro  
Adobe Indesign  
Adobe Dreamweaver  
Adobe Flash  
Quark Xpress

### [Key Skills]

Brand Consultancy  
Illustration  
Marketing Research  
Print Design  
Web Design  
SEO/SMO proficient  
Motion Graphics  
Broadcast Branding  
Video Compositing  
3D Modeling, Rendering, Animation  
Product Visualizations  
Copywriting  
Idea Pitching  
Proficient at multiple fine arts

## Educational Development

### [Masters in Communication, 2005-07]

U. of Louisiana at Lafayette  
Emphasis in Advertising  
Minor in Management

Master Thesis:

*Content Analysis of Sports Advertising*

Other Areas of Research:

*Legal Aspects of Comparative Advertising*  
*Internet Advertising: Past and Present*  
*Gender Stereotyping in Advertising*

### [Bachelor of Fine Arts, 2002-05]

U. of Louisiana at Lafayette  
Emphasis in Graphic Design  
Deans list every semester  
Phi Theta Kappa Honor Society (3.7 GPA)  
St. Judes Charity  
Kappa Sigma Fraternity (KΣ)  
Social Chairman 2003-05  
Pledge Educator 2005

### [Pearl River College, 2000-02]

Poplarville, MS  
Who's Who in U.S. Community Colleges  
NCJAA soccer player  
NCJAA tennis player  
Fine arts scholarship recipient  
Phi Kappa Honor Society (3.7 GPA req.)

### [Hattiesburg High School, 1997-2000]

Hattiesburg, MS  
Yearbook staff  
Varsity soccer  
Varsity tennis  
Seibukan Karate (5 years of training)  
Fellowship of Christian Athletes Club  
Sacred Heart CYO Youth Group  
Saltillo, Mexico mission work

## Employment History

### [Art Director, 2008-present]

Q-Based Solutions, Inc.  
Erath, LA  
Currently, I work on a team for an Internet marketing company. Duties include marketing research, brand management, and art direction. Also, I'm in charge of video production for the company.

### [Creative Intern, 2007]

inferno ad agency (creativeinferno.com)  
Memphis, TN  
Worked as a team member on multiple accounts covering a broad range of different industries. Notable worldwide accounts included FedEx, Smith & Nephew, and Nuvasive Spine Solutions. Work tasks included project conceptualization, illustration, layout, design, and constructing print mock-ups.

### [Freelance Designer, 2006-present]

Various creative solutions.  
visit joelhebert.com for samples.

### [Graduate Assistant, 2005-07]

Office of Research and Sponsored Programs, U. of Louisiana at Lafayette.  
Proofread research proposals, audited files, designed various office-use forms, did background research for superiors, etc.

### [T-Shirt Designer, 2003-05]

Designed, managed, and promoted shirts for greek organizations. Also, learned hands-on about various printing processes.

### [Tennis Instructor, Summer 2002]

City of Hattiesburg

### [Hospital Transporter, Summers 2000-01]

Forrest General Hospital  
Hattiesburg, MS

### [Courtesy Clerk, Summer 1998]

Jitney Jungle grocery store